

First consider what you want to achieve, and then commit to it. Set **SMART** (specific, measurable, attainable, relevant and time-bound) **goals** that motivate you and write them down to make them feel tangible. Then plan the steps you must take to realize your **goal**, and cross off each one as you work through them.

Business Success is earned when a business owner applies constant dedication and diligence. There will be many times where as a business owner you do not meet the goals that you set, it is important that when that happens you re-create your current business plan and methods. **DO NOT GIVE UP**

Goal Sheet Templates: You can utilize the weekly and monthly goal sheets or create your own to match your business needs. www.findomme.org/goals

Potential Clients- Seeds- (Endless Soil on The Web to Seed Plant)

To plant seeds you will be placing direct links to your webpage on The www.FinDommeCommunity.com Chat Room, other like websites, social media, banner ads, click throughs, app programs, newspaper, magazine, ad exchange, and trade show events.

As you begin submitting your link (planting your seeds) you will continue to flow from one site to another and find endless circles and branches of the niche your business pertains to.

Make sure you know the rules of the place in that you are submitting your URL. Some websites like Fubar.Com will not allow direct marketing on their site however it is a great site to seed plant subliminally.

You could submit 100 direct links a day every day and never run out of new places to submit your direct link. A Good goal is 25 submissions a week 1300 submission a year. When the new year rolls around many more than 1300 new websites will have launched. 7 times out of 10 the links you submit today will still be accessible in 10 years. The more link backs to your site the higher your ranking.

The Fin Network has ad space available at the lowest rates (pennies) available for click through/banner traffic <https://manage.juicyads.com/juicysites.php?id=212198&ref=89540>

New Clients- Sprouts (Prepare to Move It to A Big Pot)

It is important to constantly be working on planting seeds to bring in new clients. When bringing new clients into your business you can pick and choose what types of clients you will provide service to as well as what type of service you will provide. If they have interests that aren't concurrent to yours, you don't have to invite them back to the services you provide.

For clients that you wish to turn into a repeat client you will want to add them to your client database and keep connected to them. When your schedule changes, you are advertising a special, your close to meeting your goal, are going on a special vacation keep them up to date.

Build a data base to help keep track of your clients

Data base template- www.findomme.org/goals

Use your data base to utilize drip marketing ad campaigns.

Repeat Clients- Blossoms (Keep That Watering Can Full)

This is where you will begin to see your business grow as you build your business success. Repeat clients will slowly build over time as you provide consistency.

A dedicated access text line or skype, messenger access to those who you will consider jumping out of bed while sound asleep at 3am. These Blossoms are those that can provide an entire weeks' worth of pay in a very short amount of time.

I often wake up to the alert of a high spender wake up pull myself together while they process their payment. Later waking up to not remembering right that I added \$500.00 to my account practically in my sleep.

You get to decide who gets that special access, you get to decide when to turn that line on or off.